

Presentation **EcoSMART**




1. What is Ecosmart?

Sustainable tourism is the concept of visiting a place as a tourist and trying to make only a positive impact on the environment, society and economy. A key aspect is respect for the people who call the location home, the culture and customs of the area, and the socio-economic system.

Within this context, the **ECOSmart** solution aims to take an innovative approach in the perception of **sustainable tourist destinations**. So far tourist options in protected areas are based on segmented offer and therefore fragmented information systems: ecotourism, nature tourism, active travel, hiking, etc. But what would happens if users can preview the entire universe of resources, attractions, and activities to define their own unique experience and establish their commitment with the destination?

The **ECOSmart** platform offers a new possibility: to support responsible and sustainable tourism based on knowledge, thanks to the new possibilities of ICT. **ECOSmart** proposes a new paradigm which is to promote **smart tourism**, involving all stakeholders within the destination, including tourists themselves.

Diving




>> Blue Waters >> high visibility, with insignificant currents, temperature and constant excellent sheltered areas, allow shallow dive safely.

USEFUL DATA:


Temperature
27°/29°





Equipment
3mm + 3mm 3mm

Playa Grande



>> Length: 1600 meters, sand composition, occupation: Medium, bathroom: Calm waters, type: Dorada. Difficult access to them.

WEATHER:  **WEDNESDAY: 16:00 H** **MOISTURE: 77%**
PARTLY CLOUDY **WIND: 32KM/H**

ACTIVITIES:    **APPS:** 

LINKS:
>> www.enlace.es
>> www.enlace.es
>> www.enlace.es

1. Home.

Social.

Integration with social networks to increase the dissemination of the message.



Accommodation Smart

- + We are sustainable
- + Our commitment in figures

Smart Tourism

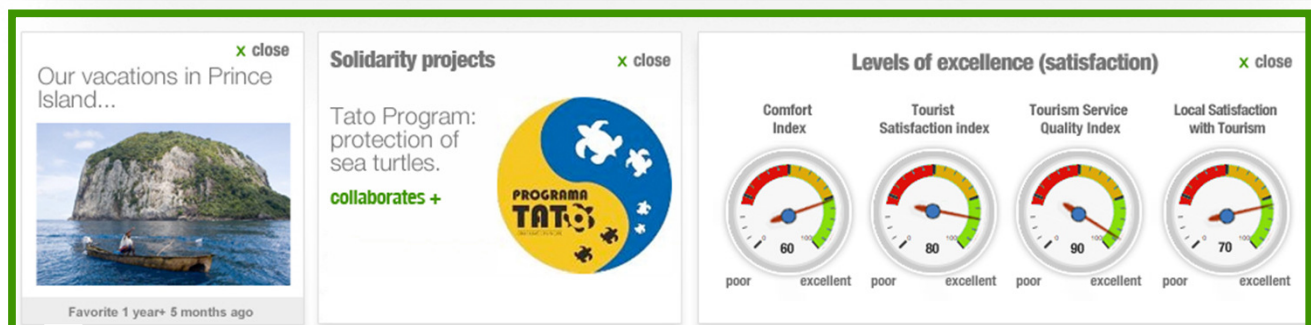
- + Sea Tourism
- + Cultural Tourism
- + Active Tourism
- + Nature Tourism

Be Smart

- + Apps/downloads
- + News events
- + Links
- + Smart Biophere Tourism

User Experience

Simple, intuitive menus allow quick access to options.



Dashboard Concept

All information (news, indicators ...) accessible at a glance

2. Home.



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hide

A photograph of a small wooden boat with two people on the water in front of a large, rocky island. The text "Our vacations in Prince Island..." is overlaid on the image. A green "x close" button is in the top right corner. Below the image, the text "Favorite 1 year+ 5 months ago" is displayed.

Solidarity projects x close

Tato Program:
protection of
sea turtles.

collaborates +





4. Smarthotels

All actions in the fields of sustainability categorized as a stroke of click.



Be Smart
Apps



Accommodation Smart

Our commitment in figures



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5. Smarthotels/ Sustainable Measures description.

Energy Savings MEASURES IMPLEMENTED



**Using
renewable
energy**

Use energy saving light bulbs



Water-saving elements.



**Efficient
appliances
Type A**

Measures have been implemented globally.

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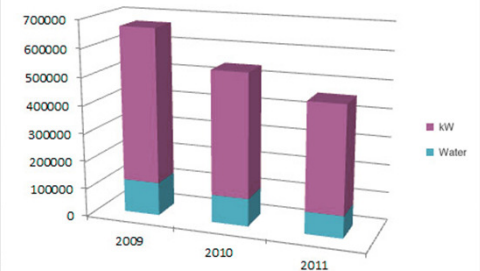
Smart Tourism

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**Be Smart
Apps**



Accommodation Smart
Our commitment in figures



Graphically are showed the savings achieved through the implementation of these measures.

6. SmartHotels/ Measures implemented.

Design and construction of buildings and infrastructure

- According to local planning and respect and protect the heritage.
- We use locally appropriate principles of sustainable construction.
- Respect cultural or natural heritage locally.
- We use locally appropriate principles of sustainable construction...
- Hotel is accessible to people with special needs. (Disability)

Be Smart Apps

Accommodation Smart
Our commitment in figures

COMMITTED TO THE DEVELOPMENT OF OUR ENVIRONMENT.

Economy.
We buy local produce and fair trade as cocoa and coffee.

Landscape..
➤ Impact on the landscape "0".
➤ Hotel not visible from the sea and sky.

Plastic Free.
Hotel to use "0" plastic.

Committed.
We support initiatives for health development, ecological ... of the island.

Educational
It puts the user in a situation of the benefits of Such action.

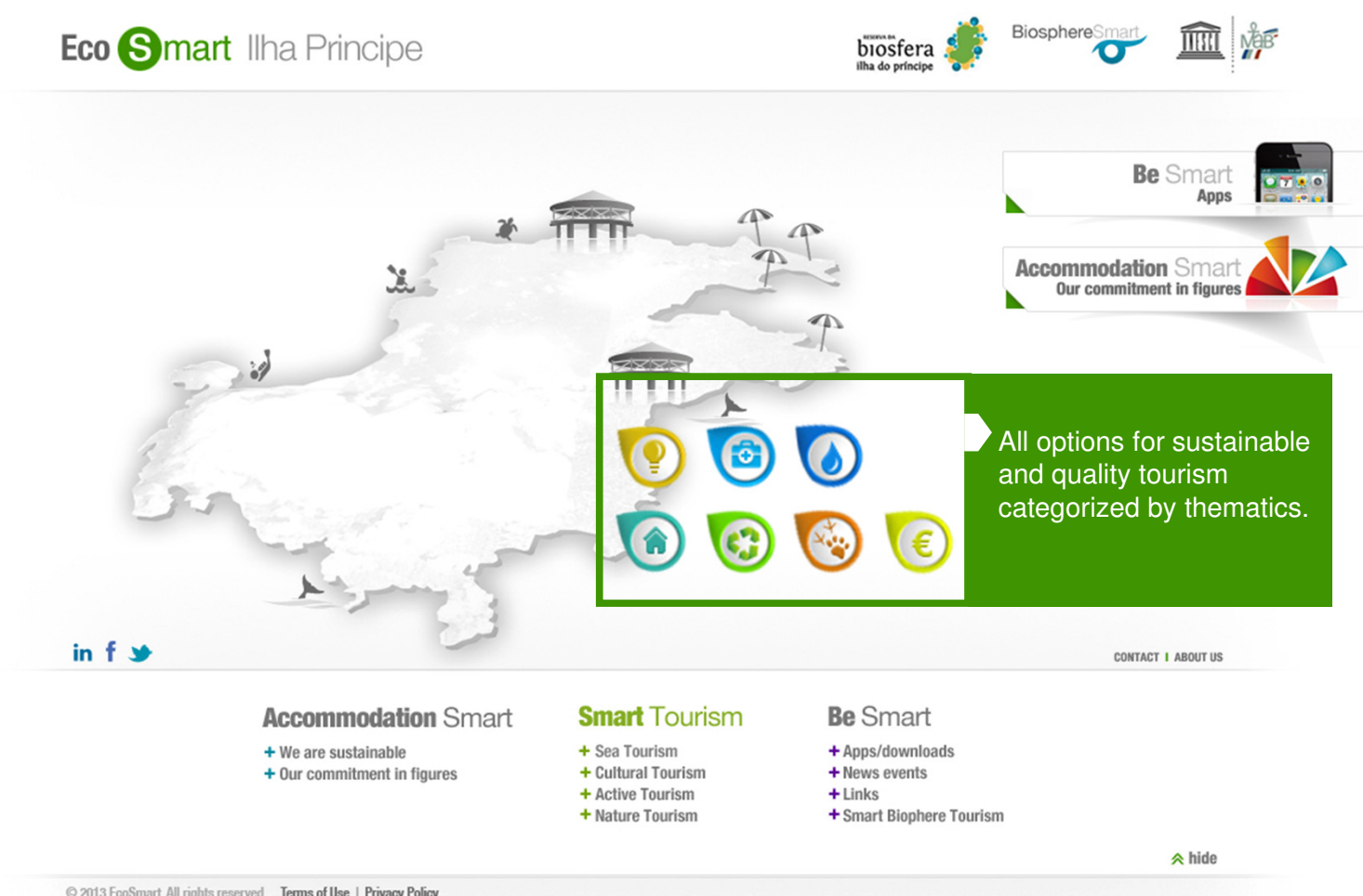
Smart Tourism

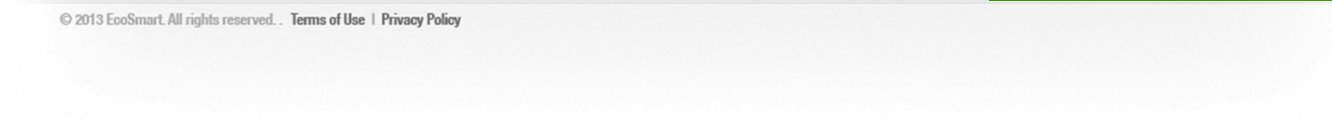
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Visual
An infographic show the actions implemented in this particular field.

7. Tourism Smart Menu / Main Screen.





9. Smart Menu Tourism / Cultural Tourism



x close

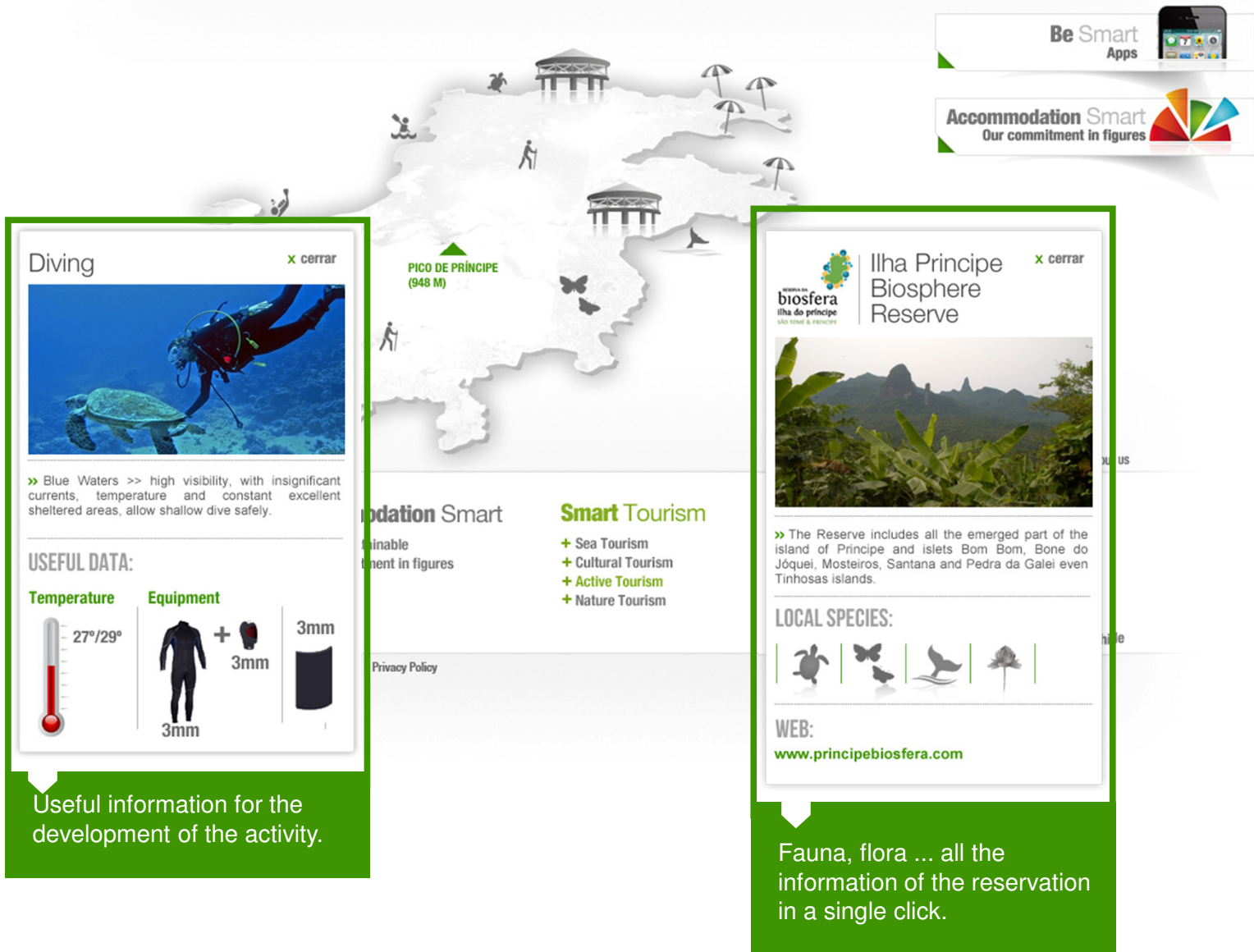


WEB:
www.starlight2007.net

- + Apps/downlo
- + News events
- + Links
- + Smart Biophe

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10. Menu Tourism Smart / Nature Tourism.



12. Menu Be Smart/ Apps



Accommodation Smart

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Smart Tourism

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- + Nature Tourism

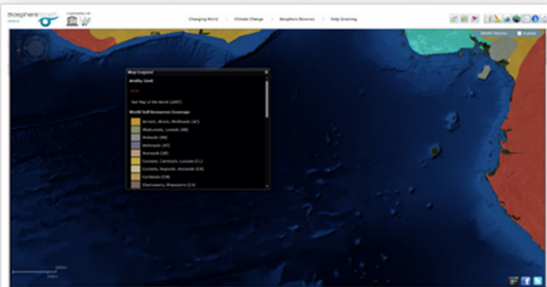
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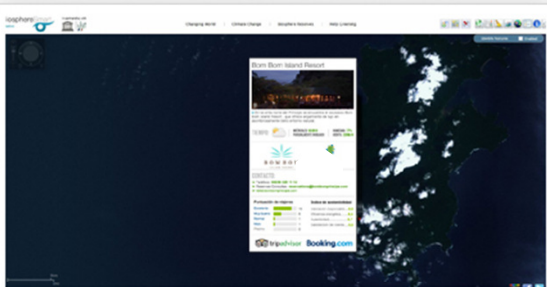
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12. Menu Be Smart/ BiosphereSmart Tourism.



>> BiosphereSmart Tourism is the next step. A powerful tool of territorial intelligence for decision-making in the field of tourism and sustainability.



>> Provides access to more complete information for both tourists and authorities specialized, catering managers. (Location of tourism resources, points of interest ...)

Biosphere SmartTourism

Intelligence territorial tool for decision-making on sustainability.

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